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Brilliant International Journal Of Management And Tourism is published twice a year, in February, June and October, by STIE Trianandra University. BIJMT aims to: Promote the latest research results on Management and/or Entrepreneurship, Publish only research results on Management (such as Marketing Management, Financial Management, HR Management, Operations/Production Management, Business Management, etc.) and/or Entrepreneurship as knowledge development. BIJMT accepts papers with the above objectives and scope. The editorial board decides which papers will be published in BIJMT after being reviewed by the appointed reviewers (double blind review). Authors will be notified of reviewer comments and suggestions.

The articles published in the Brilliant International Journal Of Management And Tourism are articles that have gone through a review process by Mitra Bebestari (peer-reviewers). Brilliant International Journal Of Management And Tourism only accepts articles originating from original research results (top priority), and scientific review articles that are new (not priority). The decision to accept or not a scientific article in this journal is the right of the Editorial Board based on recommendations from Mitra Bebestari.

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KATA PENGANTAR

Brilliant International Journal Of Management And Tourism is published twice a year, in February, June and October, by STIE Trianandra University. BIJMT aims to: Promote the latest research results on Management and/or Entrepreneurship, Publish only research results on Management (such as Marketing Management, Financial Management, HR Management, Operations/Production Management, Business Management, etc.) and/or Entrepreneurship as knowledge development. BIJMT accepts papers with the above objectives and scope. The editorial board decides which papers will be published in BIJMT after being reviewed by the appointed reviewers (double blind review). Authors will be notified of reviewer comments and suggestions.

Reviewers provide an assessment of originality, clarity of presentation, contribution to the field/science. This journal publishes research articles, review articles/literature reviews, scientific articles on Management (such as Marketing Management, Financial Management, HR Management, Operations/Production Management, Business Management, etc.) and or Entrepreneurship as knowledge development. The article to be published is an original work and has never been published. Incoming articles will be reviewed by a team of reviewers from internal and external Trianandra College of Economics. published twice a year, in February, June and October.

The Editorial Board will try to continuously improve the quality of the journal so that it can become an important reference in the development of education and learning. The greatest appreciation and gratitude to Mitra Bestari along with members of the Editorial Board and all parties involved in the publication of this journal.

Regards,

Chief Editor

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